

Basic Attitudes and Demographics Questionnaire
Journalism 662 -Mass Media and Minorities, Fall 2007
James P. Danky

Do not put your name on this questionnaire, the information needs to be anonymous and is being gathered for the purposes of facilitating discussion in class. Questionnaires are due at the end of the first class. Thank you. 9/4/07

1. What is your parent's annual income (circle one)?

- a. \$0.00-20,000
- b. \$21,000-60,000
- c. \$61,000+

2. What year are you in school and what is your major:

3. Did both, one, or none of your parents graduate from college?

4 . What percentage of the US population is (circle one):

- | | | | | |
|--------------------|-------|--------|--------|------|
| a. black | 1-10% | 11-20% | 20-30% | 31%+ |
| b. Hispanic/Latino | 1-10% | 11-20% | 20-30% | 31%+ |
| d. Asian American | 1-10% | 11-20% | 20-30% | 31%+ |
| e. Native American | 1-10% | 11-20% | 20-30% | 31%+ |

5. What is the average annual income of:

- | | | | |
|---------------------|----------|----------|----------|
| a. whites | \$20,000 | \$40,000 | \$50,000 |
| b. blacks | \$20,000 | \$40,000 | \$50,000 |
| c. Asian Americans | \$20,000 | \$40,000 | \$50,000 |
| d. Hispanic/Latinos | \$20,000 | \$40,000 | \$50,000 |
| e. Native Americans | \$20,000 | \$40,000 | \$50,000 |

6. Most poor white Americans live in (choose only one):

- a. urban areas
- b. rural areas
- c. the suburbs

7. Most poor black Americans live in (circle one):

- a. urban areas
- b. rural areas
- c. the suburbs

8. Please describe the race/ethnicity of your three closest friends:

- a. White
- b. Hispanic/Latino
- c. Asian-American
- d. African-American
- e. Native-American
- f. Other

9. Have you ever dated a person of another race? (Y/N) if No, then why?

9a. Would you ever consider marrying a person of another race? (Y/N) if No, then why:

**9b. Would you consider adopting a child of another race? (Y/N)
If yes, which race(s)? and if No, then why?**

10. Have you ever had a teacher who was black, Hispanic/Latino, Asian American, Native American prior to college? (check all that apply)

Race of teacher of color

(if you have had more than 1, add the number)

Circle
your race

	White	African-American	Hispanic/Latino	Asian-American	Native American	Mix
White						
African-American						
Hispanic/Latino						
Asian-American						
Native American						
Mix						

11. What is your own ethnic/racial identity?

12. Please select the top two reasons people succeed economically.

13a. Do minorities experience discrimination because of their race/ethnicity?

13b. If yes, could you briefly elaborate?
